



# What to Wear for Your Corporate Headshot

**Look Confident. Look Approachable. Look Like You.**

Your headshot is often your first impression — on LinkedIn, your company website, speaking engagements, or marketing materials.

The goal isn't to look different.  
The goal is to look like the best version of you.

## Here's How to Prepare with Confidence.

### Choose Solid, Professional Colors

Solid colors photograph best.

**Recommended:**

- Navy
- Charcoal
- Deep blue
- Muted jewel tones
- Soft earth tones

**Avoid:**

- Busy patterns
- Large logos
- Thin stripes
- Neon or overly bright colors

Clean and simple always wins.

### Dress One Level Above Your Daily Attire

If you normally dress business casual, elevate slightly.

**Examples:**

- Blazer over a blouse
- Jacket over a dress shirt
- Structured sweater with a clean neckline

The camera subtly reduces formality — dressing slightly sharper ensures you look polished.

### Keep Accessories Minimal

You want attention on your expression — not distractions.

**Best practice:**

- Simple jewelry
- Clean grooming
- Light powder to reduce shine
- Hair styled as you would wear it professionally

Timeless beats trendy.

### Consider Bringing Options

Even a simple jacket on/off variation can give you flexibility for:

- LinkedIn
- Company bios
- Press features
- Speaking engagements

A small change creates valuable versatility.

### Prepare Mentally, Not Just Physically

Most professionals tell me they feel slightly nervous before their session.

That's completely normal.

You don't need to know how to pose. You don't need to "be photogenic."

You'll be guided through relaxed coaching and see your images in real time

The process is calm, efficient, and designed to make you comfortable.

### Final Thoughts

Your headshot should communicate:

- Confidence.
- Approachability.
- Professionalism.

If you're ready to update your image, booking takes just a few minutes online.



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